



Media Kit

Our Story

Our Start

The National Center for Construction Education and Research (NCCER) extends its roots back to the early 1990s when 11 leading contractors came together to standardize training and to provide industry-recognized credentials.

Soon after, the first organizations applied for accreditation. In 1996, NCCER became an independent 501(c)(3) not-for-profit educational foundation.

Today, NCCER develops curricula for more than 40 craft areas and 25 construction education titles that have been used in all 50 states and in 20 countries, and it has more than 1,000 national and international accredited organizations providing NCCER credentials and certifications.

Our Mission

Provide rigorous and relevant workforce development solutions that create opportunities for individual career advancement and support industry growth.

Our Vision

A qualified and successful workforce of diverse individuals whose lives were improved through construction education.

Our Leadership



President & CEO
Boyd Worsham



**Vice President -
Innovation &
Advancement**
Jennifer Wilkerson



**Chief Learning
Officer**
Lisa Strite



**Chief Marketing
Officer**
Justin Saylor

Name Usage

Follow the traditional styling of spelling out the full name, followed by the acronym in parentheses when it's necessary to introduce NCCER for the first time or to unfamiliar audiences. Spelling out of the name is appropriate in this way:

The National Center for Construction Education and Research (NCCER) was founded in 1996.

NCCER Boilerplate

About NCCER – The National Center for Construction Education and Research (NCCER) is the leading provider of construction education for industry and career and technical education programs. With flexible workforce development and learning solutions, NCCER's programs provide consistency and quality to ensure craft professionals and learners receive industry-recognized certifications and credentials. To learn more, visit www.nccer.org.

NCCER Facts



1996

Founding Year



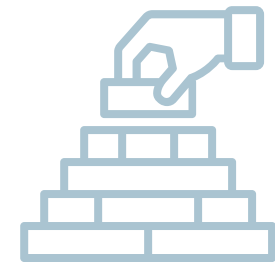
Alachua, FL

Headquarters



130+

Employee Count



1,100+

Accredited Organizations

Build Your Future

About

Build Your Future (BYF) aims to be the catalyst for recruiting the next generation of craft professionals.

- Shaping positive perceptions about careers in the construction industry.
- Making career and technical education a priority in secondary schools.
- Providing multiple career paths to success within the construction industry.

Powered by NCCER, BYF creates pathways that bridge the gap between curiosity and career placement.

As a grassroots effort, we work to equip the industry with the education and resources needed to effectively reach students, educate them about the industry and promote careers in construction.

CareerStarter

CareerStarter, powered by Build Your Future, is a free online tool designed to provide direct connections between entry-level job seekers, local training programs and employers. To learn more, visit careerstarter.nccer.org.



BUILD YOUR FUTURE

BYF Boilerplate

About Build Your Future – Build Your Future (BYF) is NCCER’s national image enhancement and recruitment initiative for the construction industry. Its mission is to recruit the next generation of craft professionals by making career and technical education a priority in secondary schools, shifting negative public perception about careers in the construction industry and providing a path from ambition, to training, to job placement as a craft professional. BYF provides a number of resources to assist industry and education organizations in achieving these goals. For more information, visit www.byf.org.

Media Inquiries

Thank you for your interest in NCCER.
We welcome all media inquiries.

For media inquiries, please email media@nccer.org

**Thank you for
your continued
support
in our mission.**